

# Our Privacy Policy

This privacy policy sets out how Around Deep Creek Lake (ADCL) uses and protects any information that you provide via the ADCL website.

ADCL is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

ADCL may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 7/9/2011.

## **What information do we collect?**

We collect information from you when you register on our site or fill out a form.

When registering on our site, as appropriate, you may be asked to enter your name or e-mail address.

## **What do we use your information for?**

Any of the information we collect from you may be used in one of the following ways

- To personalize your experience  
Your information helps us to better respond to your individual needs.
- To improve our website  
We continually strive to improve our website based on the information and feedback we receive from you.
- To improve customer service  
Your information helps us to more effectively respond to your customer service requests and support needs.
- To send periodic emails  
The email address you may be used to send you information and updates pertaining to your requests, in addition to receiving occasional company news, updates, related product or service information, etc..  
Note: If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.
- To administer a contest promotion, survey or other site feature.

## **How do we protect your information?**

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

## **How we use cookies?**

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The

web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies via third-party services to identify which pages are being used. This helps us analyze data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

### **Do we disclose any information to outside parties?**

We do not sell, trade, or otherwise transfer to outside parties your personal information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or other's rights, property, or safety. However, non-personal identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

### **Third party links**

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

### **Online Privacy Policy Only**

This online privacy policy applies only to information collected through our website and not to information collected offline.

### **Your Consent**

By using our site, you consent to our privacy policy.

### **Contacting Us**

If there are any question regarding this privacy policy you may contact us at:

Ridgeview Valley, LLC - ADCL

912 Gravelly Run Road

McHenry, MD 21541

USA

[admin@arounddeepcreeklake.com](mailto:admin@arounddeepcreeklake.com)